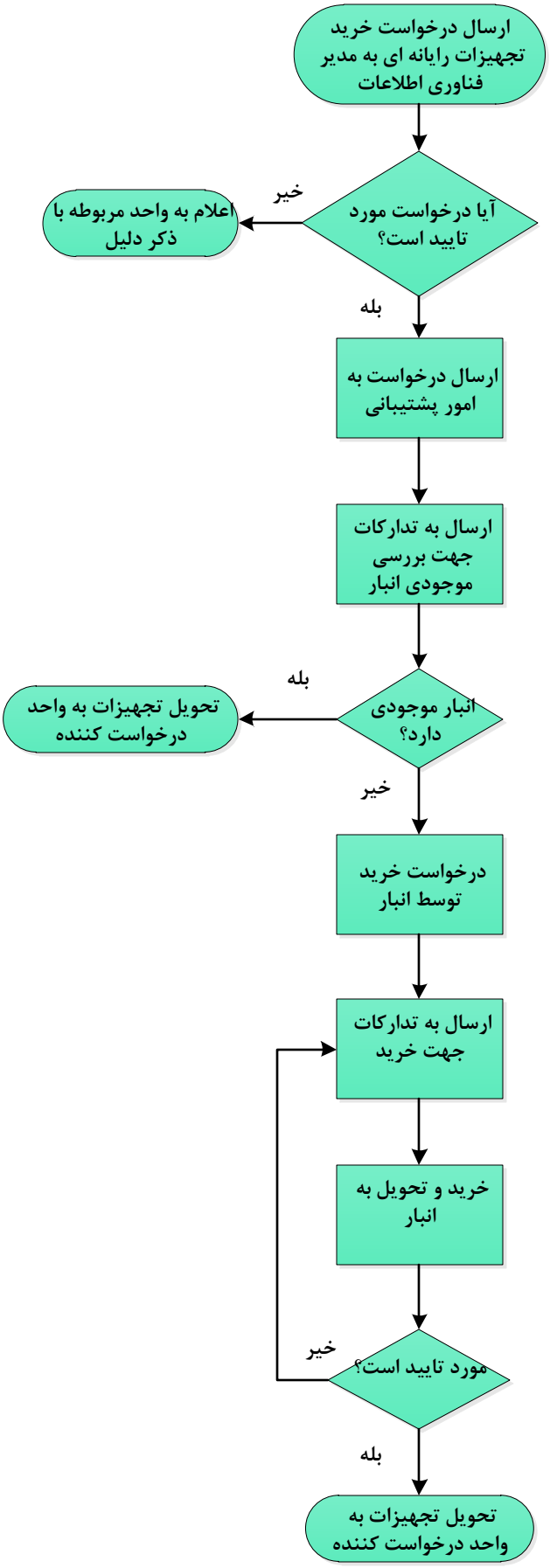فرایند خرید تجهیزات سخت افزاری